

PRIVACY POLICY

Considering that GREAT EDUCAÇÃO LTDA, referred to below as GREAT INTERNATIONAL SCHOOL, has a "Site"/"Portal" at the electronic address www.greatschool.com.br in which it provides information about the services offered, methodology used, and form of scheduling for contact and/or visit, the Privacy Policy ("Policy") established herein describes which data and/or information of the Visitors ("You", "Your") of the Portal will be collected, used, stored, among other pertinent treatments, during browsing and/or scheduling a contact.

Thus, the entire content of the clauses must be read with due attention, together with the General Terms and Conditions of Use and other information made available on the Portal or in the communication channels of GREAT INTERNATIONAL SCHOOL, since access to the website and the agreement with these documents implies acceptance of the aforementioned Terms and the Policy contained herein, as well as expressing the consent of the Portal Visitor with the collection, storage, use, among other pertinent treatments, of their data and information.

1. GENERAL CONDITIONS - ACCESS TO THE PORTAL AND ACCEPTANCE OF THE PRIVACY POLICY

1.1. If you do not agree with this Privacy Policy of the GREAT INTERNATIONAL SCHOOL Portal, we recommend that you do not proceed with accessing and browsing the Site, as access to the Portal implies acceptance of this Policy and all its content regarding the treatment of data and/or information.

1.2. By accessing and browsing the Portal www.greatschool.com.br, You declare to be at least 18 (eighteen) years old, or to be properly assisted by whoever is, as well as attesting to be civilly capable to understand, accept and comply with this Privacy Policy of GREAT INTERNATIONAL SCHOOL.

1.3. If you have any doubts, after reading this Privacy Policy, please contact GREAT INTERNATIONAL SCHOOL through the website www.greatschool.com.br , tab, "contact", indicate as subject "privacy policy", and send the Your message.

1.4. You – Visitor – agree and allow access to your information from your registration and/or access to the Platform, expressing free, express and informed consent, pursuant to art. 43 of

the Consumer Defense Code, art. 7, item IX, of Law 12.965/2014 and art. 7, item I, and art. 8 of the General Law for the Protection of Personal Data.

2. DATA COLLECTION AND INFORMATION.

2.1. The GREAT INTERNATIONAL SCHOOL portal is intended to provide information about its educational services, as well as a section with a form for scheduling a contact and/or visit for further clarification. Therefore, since there is no need to create a Login and Access Password or even a profile on the website www.greatschool.com.br, the data collected is mainly related to navigation information.

2.2. GREAT INTERNATIONAL SCHOOL collects browsing data automatically when You access and use the Platform, such as characteristics of the access device, browser, Internet Protocol (IP, with date and time), IP origin, customer information, pages accessed, search terms typed on the Platform, behavior on the Portal, information searched and viewed, among others.

2.3. GREAT INTERNATIONAL SCHOOL may also use certain standard technologies to collect information about You, such as Cookies, pixel tags, beacons and local shared objects, in order to improve your browsing experience. Information about Cookie technology is detailed in topic 5 of this Policy, and the Visitor may request additional clarification through the GREAT INTERNATIONAL SCHOOL contact channels in case of doubt.

2.4. You can, at any time, block some of these technologies from automatic data collection. However, if this configuration is implemented, it is possible that some of the Portal's functionalities will no longer operate correctly.

2.5. In the Admissions section, information such as "Visitor's name", "E-mail", "Mobile number", "Name of potential student" "Date of birth of potential student", "education segment" is requested. as well as time preferences. Such data are intended to facilitate service to interested parties, directing the provision of information by education segment (kindergarten, elementary or high school), and choosing the best contact and/or visit date. It is noteworthy that this scheduling is optional, and does not affect access to other information on the Portal.

2.6. Once the data and information collected when accessing the Site have been clarified, You express your free, express and informed consent in relation to the collection of such information, for the purposes of the provisions of art. 7, item IX, of Law 12.965/2014 and in art. 7, item I, and art. 8 of the General Data Protection Law.

3. USE AND PROCESSING OF THE INFORMATION AND DATA COLLECTED.

3.1. GREAT INTERNATIONAL SCHOOL considers all information collected by browsing the Portal to be confidential. Therefore, it will only use them in the way described herein and authorized by You.

3.2. All information collected while browsing the Portal is used to improve the provision of services by GREAT INTERNATIONAL SCHOOL, optimizing your browsing experience and access to the Site, as well as for advertising purposes.

3.3. GREAT INTERNATIONAL SCHOOL may work with third party companies to deliver advertisements to You during your access to the Portal. Such companies may collect information about your visits to the Site in order to provide personalized advertisements about goods and services of interest to you. Such information does not and will not include your name, address, email address or your telephone number.

3.4. You express your free, express and informed consent for GREAT INTERNATIONAL SCHOOL and its partners to use the information collected by accessing the Portal for advertising purposes, as well as for the proper provision of services by GREAT INTERNATIONAL SCHOOL for the purposes of the provisions of art. 7, item IX, of Law 12.965/2014 and in art. 7, item I, art. 8 and art. 11, item I, of the General Data Protection Law.

3.5. It is also important to note that the Portal may contain links to other pages, including those of partners, which have Privacy Policies with provisions different from the provisions of this GREAT INTERNATIONAL SCHOOL Policy. Thus, GREAT INTERNATIONAL SCHOOL is not responsible for the collection, use, sharing and storage of your data by those responsible for such pages outside its platform.

4. DATA AND INFORMATION SHARING.

4.1. GREAT INTERNATIONAL SCHOOL may share the data collected through the Portal, in the following situations:

- a. With partner companies of GREAT INTERNATIONAL SCHOOL, for advertising purposes;
- b. When necessary for the commercial activities of GREAT INTERNATIONAL SCHOOL;
- c. To protect the interests of GREAT INTERNATIONAL SCHOOL in any type of conflict, including lawsuits;
- d. In the case of transactions and corporate changes involving GREAT INTERNATIONAL SCHOOL, in which case the transfer of information will be necessary for the continuity of the services; and/or:
- e. By court order or by request of administrative authorities that have legal competence for your request.

5. 5. INFORMATION ABOUT COOKIES, OTHER TECHNOLOGIES AND THIRD-PARTY DATA COLLECTION.

5.1. Technologies such as Cookies, pixel tags, device identifiers or otherwise, and local storage ("Cookies and similar technologies") are used to transmit, protect and understand products, services and advertisements both within and outside the Services.

5.2. Cookies are small files stored on the User's browser, mobile phone or other device. Pixel tags (also known as clean GIFs, web beacons or pixels) are small blocks of code on a web page that allow them to perform actions such as reading and storing cookies and transmitting information to GREAT INTERNATIONAL SCHOOL partners.

5.3. The resulting connection can include information such as a device's IP address, the time a person visualized the pixel, an identifier associated with the browser or device, and the type of browser in use.

5.4. Local storage is an industry-standard technology that allows a website or application to store and retrieve data from a person's computer, cell phone, or other device. Some examples include HTML5 devices or local storage and Caching.

5.5. These technologies may be used, among others, to: (a) allow GREAT INTERNATIONAL SCHOOL to display the most relevant content and offers to the User; (b) improve products and Services; and (c) help keep the Services secure.

5.6. The similar ones used may vary as the Services are improved and updated, but they are generally restricted to the categories of use below:

USE CATEGORIES	EXAMPLES
authentication	Responsible for indicating that the User is connected, so that it is possible to offer him the appropriate resources, as well as to understand how the Users use the platform and other applications and services.
Website security and integrity	The purpose is to help maintain the security of the Services by providing support or activating security features and helping to detect activities that violate the Terms of Use. For example, it helps to protect the User's account from unwanted access.
Ads, ideas and measurement	Responsible for analyzing browsing behavior and serving ads, making them more relevant to the User and analyzing products and services and their use. For example, you can use a Cookie to find out if someone to whom an ad has been served makes a purchase on the advertiser's website or installs the advertised app later. Accordingly, partners may use Cookies or other similar technologies to determine if GREAT INTERNATIONAL SCHOOL displayed one of their advertisements and how it performed, or to inform how the User interacts with it.
Site Features and Services	Responsible for helping to provide products and services, for instance, when the User has seen or interacted with content on the Services and provide him with other social plugins, other experiences and personalized content or make suggestions.
Performance	The goal is to provide the best experience possible, for example, helping to route traffic between servers and figuring out how fast GREAT INTERNATIONAL SCHOOL is loaded for different people. From time to time, information may be stored in the User's browser or device so that resources in use can load and respond quickly.
Analysis and research	The objective is to understand, improve and research products and services, including when the User accesses GREAT INTERNATIONAL SCHOOL or other websites and applications from the computer or mobile device. For example, it is possible to use Cookies or similar technologies (including information from your device) to understand how the User is using social plugins and to improve them,

	and information about this analysis may be shared with the partners of GREAT INTERNATIONAL SCHOOL.
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5.7. It is possible for the Visitor to manage preferences for Cookies and other similar technologies by configuring their browser, refusing or deleting certain Cookies and other types of identifiers. This, however, may compromise the Services or prevent the functioning of certain features that make up the Services.

6. MODE AND TIME FOR STORAGE OF COLLECTED INFORMATION AND DATA.

6.1. The information provided by You when browsing the Portal will be stored by GREAT INTERNATIONAL SCHOOL, on its own servers or those contracted by it nationally or internationally.

6.2. GREAT INTERNATIONAL SCHOOL employs all reasonable market efforts to ensure the security of its systems in the storage of such data, in full compliance with art. 6, item VII, of the General Data Protection Law, such as:

- a. Use of industry and standard methods to encrypt and anonymize collected data;
- b. Use of software to protect against unauthorized access to our systems;
- c. Authorization of access only to people previously established to the places where we store the information;
- d. Existence of internal policies to maintain information security; and
- e. Signing of contracts with employees who have access to their information, in order to establish the obligation to maintain absolute secrecy and confidentiality of accessed data, under penalty of civil and criminal liability, in accordance with Brazilian law.

6.3. GREAT INTERNATIONAL SCHOOL will store the collected data and information for as long as is necessary for all collection purposes mentioned in this Privacy Policy and in the General Terms and Conditions of Use, such as obligations arising from laws, contracts and requests from the corresponding authorities.

7. DELETION OF COLLECTED INFORMATION AND DATA

7.1. In perfect compliance with art. 8, § 5, and art. 18, item VI of the General Data Protection Law, You can request GREAT INTERNATIONAL SCHOOL, free of charge and with ease, that the information referred to herein be deleted, by means of the unsubscribe request.

7.2. GREAT INTERNATIONAL SCHOOL will use its best efforts to respond to all opt-out requests as quickly as possible.

7.3. GREAT INTERNATIONAL SCHOOL clarifies that You will respect the minimum storage period for certain information, as determined by Brazilian law, even if You request the exclusion of such information.

8. DATA HOLDER RIGHTS AND INFORMATION

8.1. The entire content of this Privacy Policy and the General Terms and Conditions of Use seeks to respect the guarantees of the holders of the data and information collected, confirming that they will always have rights to privacy and protection of their personal data, notably those contained in arts. 9, 17 and 18 of the General Data Protection Law, as it follows:

- a. Right of easy access to information about the processing of your data;
- b. Fundamental rights of freedom, intimacy and privacy.
- c. Right of access to data, including the possibility of correcting, completing, deleting and/or blocking data.
- d. Right to exercise data portability.
- e. Right to revoke prior express consent.

9. UPDATES: PRIVACY POLICY.

9.1. This version governs all relations between GREAT INTERNATIONAL SCHOOL and Visitors, respecting acquired rights, perfect legal acts and judgments.

9.2. The provisions of this Privacy Policy shall survive any form of termination, which occurs for any reason, in order to continue to have effects on the parties as long as there are subsequent legal relationships.

9.3. GREAT INTERNATIONAL SCHOOL reserves the right to update and modify any of its legal documents, including this Privacy Policy, as well as to modify its business model freely, in accordance with the Civil Rights Framework and the General Data Protection Law. Any

modification will be publicly posted by GREAT INTERNATIONAL SCHOOL on its Portals and, when necessary, consent will be obtained.

9.4. Any changes will take effect as of their publication in the corresponding Portals.

9.5. Any new feature that improves the current Service, such as the availability of new tools and resources, will be subject to this Policy and Privacy and the General Terms and Conditions of Use.

10. APPLICABLE LAW AND ELECTED JURISDICTION.

This Privacy Policy will be governed, interpreted and executed in accordance with the laws of the Federative Republic of Brazil, regardless of the conflicts of these laws with the laws of other states or countries, the Forum of Teresina/PI, in Brazil, being competent for the resolution of any doubts arising from this instrument. You expressly consent to the jurisdiction of this court, and you waive, from now on, the jurisdiction of any other forum, however privileged it may be or may become.